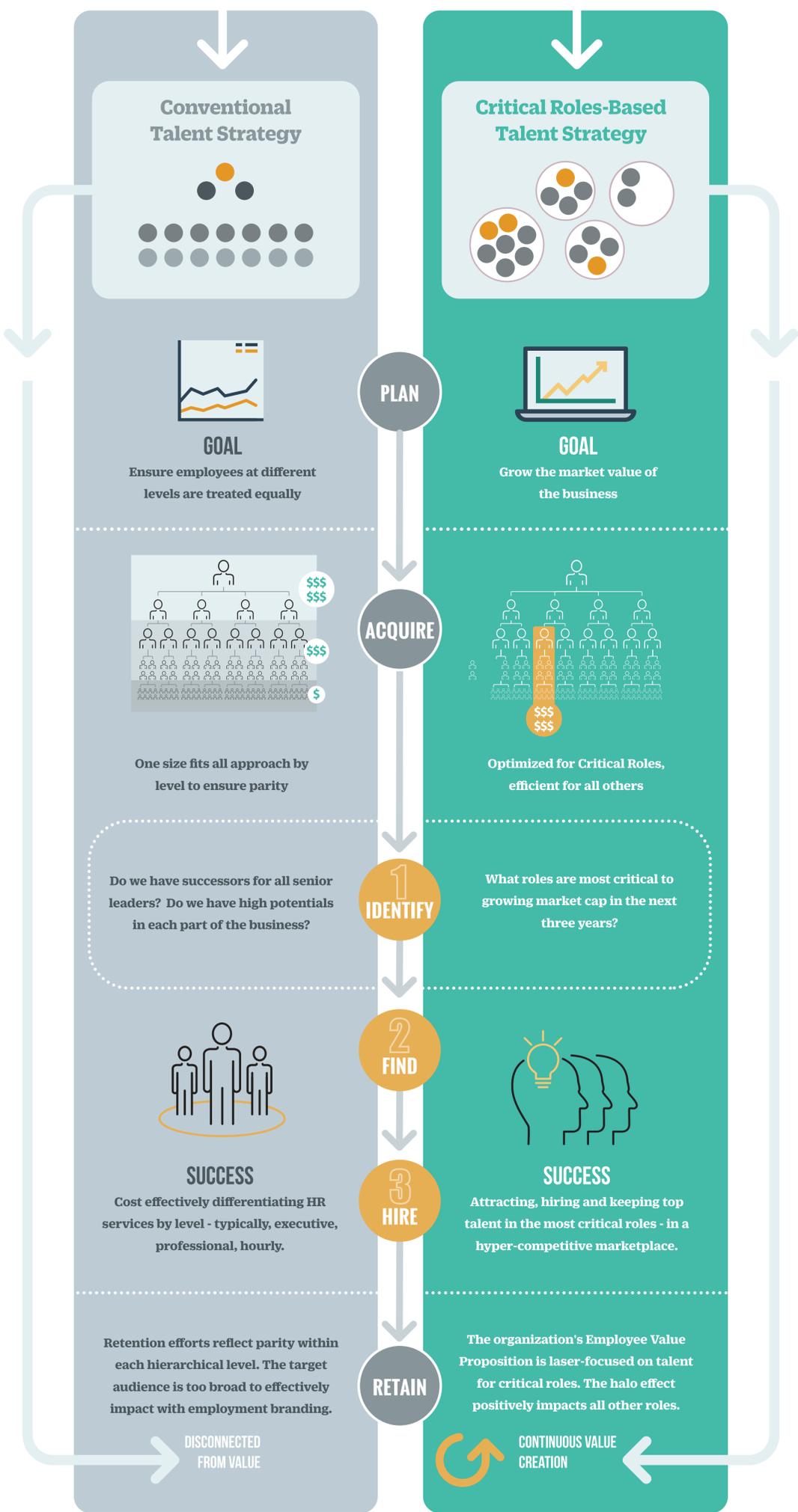
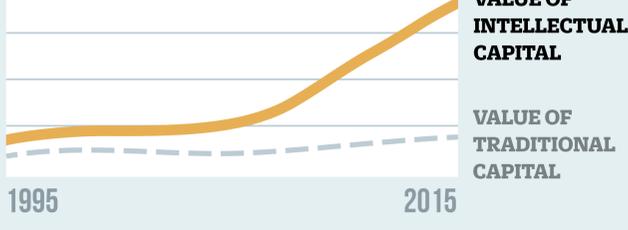


ACCELERATING VALUE THROUGH TALENT

All roles are not of equal importance to your business. In fact...



In our knowledge-driven economy, intangible assets like brands, patents and technologies are the powerhouses behind business value - this intellectual capital makes up the majority of value for most companies. 20% of talent drives 90% of business value growth through the intellectual capital they produce.



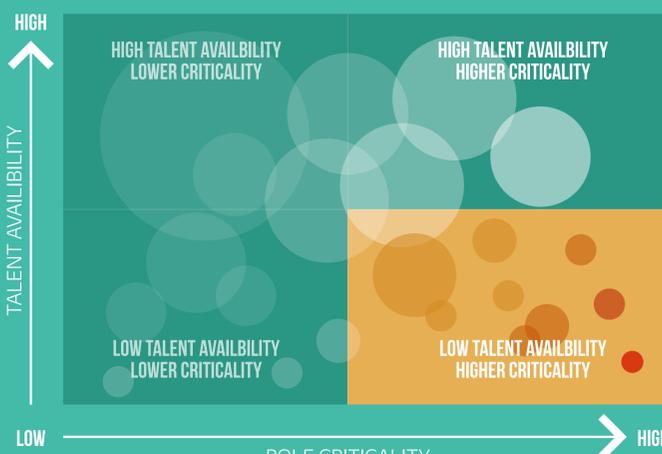
These days, the most unfair way to run a business is to treat all roles equally.

All jobs are important to the business - while only some are critical to business growth.

It's time to flip the old HR script...

...by connecting business value, intellectual capital and critical roles.

Over-investing in the planning, acquisition and retention of top talent for critical roles drives business value.



Spreading limited HR resources as thinly and evenly as possible in order to be "fair" can result in . . .



Talent Growth Advisors is a management consulting firm that helps organizations make smarter people investments.

Ready to improve your hiring and retention results? Contact us at info@talentgrowthadvisors.com